



Wyse ad agency plans downtown Cleveland move

By **JOHN BOOTH**

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Cleveland ad agency Wyse is leaving its Prospect Avenue home in Tower City Center in downtown Cleveland and is heading a few blocks east to take up residence on Euclid Avenue.

Wyse has signed a 10-year lease with Willoughby developer K&D Group to occupy 25,000 feet on the ground floor of 668 Euclid. The move is set for August 2009.

"We've been looking around for probably a couple months," Wyse president Mike Marino said. "We've been looking for a space with a footprint that would suit us (and have) that 'wow' factor that makes an ad agency fun."

He's also looking forward to a single-floor layout and the 17-foot ceilings.

Wyse has been in its current space for 11 years, occupying two floors atop 25 Prospect Avenue.

Wyse will be the only commercial tenant in the eight-story building, which originally housed the William Taylor Son & Co. department store. K&D is redeveloping the rest of the space for 240 apartments and retail space.

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