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Written by Sharon Iringan (siringan@costar.com)

Wyse Advertising Signs Deal to Anchor 668 Euclid Bldg.

Firm Relocating HQ to K&D Group's \$64M Renovation Project



Wyse Advertising Inc. signed a 10-year lease for 25,000 square feet of ground floor office space at 668 Euclid Ave. in Cleveland. Wyse will move its headquarters to the former William Taylor Son & Co. department store in August of next year. It will be the anchor tenant of K&D Group's \$64 million renovation project of the 668 Euclid building.

The renovation project of the nearly 100-year-old historic building includes commercial and service retail locations and 240 luxury apartments.

The adjacent Dollar Bank, purchased by K&D, is being demolished to give way to an urban park and a four-story annex building.

Wyse, a 57-year-old firm, is the largest advertising agency based in Cleveland and is currently at the Landmark Office Towers.

The K&D Group is one of the largest privately owned real estate development firms in northeast Ohio.

Geoff Coyle and Bennett Morrison of Colliers Ostendorf-Morris represented the landlord. George Hutchinson of Allegro Realty Advisors Ltd. represented the tenant.