

## Harry & David opens temporary holiday stores next week

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Harry & David will open 16 temporary holiday stores in strategically placed areas next week.

The Medford based gourmet-food and gift company has dubbed the holiday stores "Harry & David Orchards." The stores, which all open Oct. 15, were created in collaboration with architecture and design firm Rockwell Group.

The stores will feature "create your own" bento boxes, exclusive wines and Rogue Creamery artisan cheeses.

Harry & David Chief Executive Officer Steve Heyer said the temporary stores will showcase the company's farm-to-table expertise.

The company is hoping to capture new long-term customers in affluent areas.

The stores will be open through January at the Fashion Centre at Pentagon City, Arlington, Va.; Lenox Square Mall, Atlanta; Oak Street, Chicago; Beachwood Place, Cleveland; Cherry Creek Mall, Denver; Greenwich Ave., Greenwich, Conn.; Houston Galleria, Houston; Robertson Boulevard, Los Angeles; Post Street, San Francisco; Fair Oaks Mall, Fairfax, Va.; at Tysons Galleria, McLean, Va.; Fifth Avenue and Columbus Circle Holiday Market, New York; Newbury Street, Boston; Walnut Street, Philadelphia; and Pine Street, Seattle.

— Greg Stiles